

HOW TO MAKE AN INFOGRAPHIC?

8 MAIN STEPS

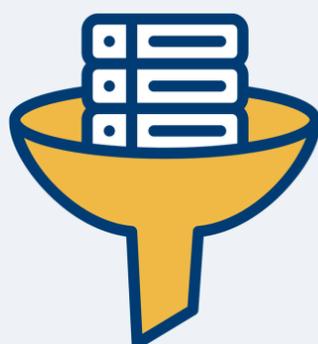
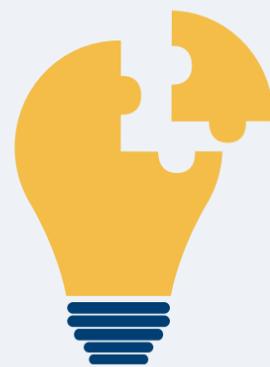


1) DEFINE YOUR PURPOSE AND AUDIENCE

Start by identifying the key message you want to convey and the audience you're targeting. This shapes your infographic's design, tone, and content.

2) CHOOSE A CLEAR AND FOCUSED TOPIC

Keep your topic narrow and focused to ensure clarity. Too much information can overwhelm the viewer.

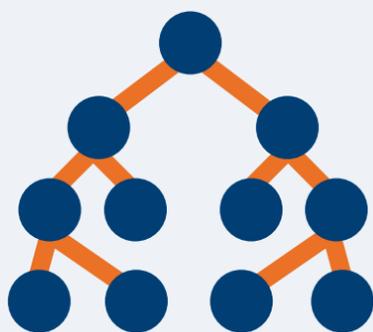
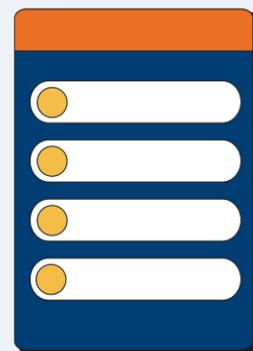


3) CONSIDER FILTERS AND STRUCTURE

Extract what is most important and discard the less relevant information. Break content into sections and make the main point stand out.

4) CHOOSE THE TYPE OF INFOGRAPHIC

Check that it is a style that best represents the information.



5) USE CONSISTENT HIERARCHY

Organize information in a logical flow with (sub)headings that guide the reader's eyes. Break content into sections and make the main point stand out.

6) ENSURE READABILITY

Use fonts that are easy to read and large enough and well-spaced text. The content should be accessible and legible for all viewers.



7) USE ENGAGING AND RELEVANT VISUALS

Use icons and images that relate to your content. Visuals should simplify complex information, not clutter the design.

8) PROOFREAD AND CORRECT

This is the time to check punctuation and spelling mistakes.

